



**FLEXIBLE  
EXECUTIVES**

*It's About Time*

**FOR IMMEDIATE RELEASE**  
**July 7, 2008**

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**FLEXIBLE EXECUTIVES PROVIDES BLUE-CHIP TALENT  
ON A SHOESTRING BUDGET**

*Launches New Services to Help Small Businesses Grow in Economic Downturn*

Atlanta—Flexible Executives ([www.flexibleexecutives.com](http://www.flexibleexecutives.com)), a national leader in matching small and mid-sized businesses with executives from Fortune 500 companies for project-based work, launches new services to help small businesses grow in an economic downturn. These new services include helping small businesses analyze their current budget, creating and implementing new marketing campaigns to achieve revenue goals, and finding ways to reduce costs.

"With a slowing economy and rising energy costs, we're seeing a spike in small businesses seeking expertise from Flexible Executives on how to grow their businesses and maintain their market share—while staying within their budget," said Jamie Pennington, president of Flexible Executives. "We're seeing more and more small businesses come to us for strategic advice—we're able to provide them the tools they need to grow their revenue and find the Flexible Executive to implement the necessary strategies."

For example, when Sarah Crossman Sullivan of Atlanta approached Flexible Executives to round out her management team for Docuhealth ([www.docuhealth.com](http://www.docuhealth.com)), she didn't realize that Flexible Executives would be able to fill all her executive needs, including finding seasoned executives with public company experience for her board. "I have an all-star team ready to tackle my issues on an as-needed basis," said Crossman Sullivan.

Founded in 2005, and offering services nationally, Flexible Executives helps businesses grow by providing access to blue-chip talent, on a shoestring budget, in a variety of service areas, including: management and financial consulting, IT, sales & marketing, public relations, advertising, law and a wide variety of other professional services.

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