



**FLEXIBLE
EXECUTIVES**

It's About Time

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FLEXIBLE EXECUTIVES REDEFINES OUTSOURCING
Helps Growing Businesses Succeed in Economic Downturn

Atlanta—Flexible Executives (www.flexibleexecutives.com) redefines "outsourcing" to help small businesses grow when faced with tight budgets and a challenging economy. Flexible Executives is a national leader in matching small and mid-sized businesses with executives from Fortune 500 companies for project-based work.

"Outsourcing no longer means jobs shuffled off to faraway lands," said Jamie Pennington, president of Flexible Executives. "Outsourcing means opportunity— an opportunity to access proven experts in their fields at cost-effective rates on our own soil. Flexible Executives offers the expertise you need to grow your business."

Outsourcing with Flexible Executives brings big firm resources to growing companies across the country, in a wide variety of areas including management consulting, marketing, advertising, accounting, legal, and finance.

"Small companies are outsourcing like never before, as the economic climate remains tepid," Pennington continued. "With a slowing economy and rising energy costs, we're seeing a spike in clients seeking expertise from Flexible Executives on how to grow their businesses and maintain their market share—while staying within their budget. We're seeing more and more small businesses come to us for strategic advice—we're able to provide them with the tools they need to grow their revenue and find the Flexible Executive to implement the necessary strategies."

"When we outsourced our business plan development to Flexible Executives, we entered a strategic partnership that has since helped us navigate through human resource issues, redesign our website, and define our value proposition to the marketplace—all the while saving us thousands of dollars," said Flexible Executive customer Jim Ryan with Griffin Realty Advisors. "The partnership we have with Flexible Executives is priceless."

A national leader since 2005, Flexible Executives provides small businesses access to blue-chip talent in a variety of service areas, including: management consulting, human resources, financial and legal service, IT, sales & marketing, public relations, advertising, and a wide variety of other professional services.

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